

COMMITTEES OF THE BOARD

Customer Advisory/ New Products, Technology and Revenue Committee (“CNC”)

MANDATE

The CNC's mandate is to assist the Board in fulfilling its responsibilities with respect to:

1. Increasing confidence in and acceptance of HRO's Board as representative of Ontario's horse racing industry.
2. Improving collaboration and decision-making within HRO through incorporating a broader range of perspectives from both horseplayer and racetrack customers.
3. Facilitating the research of new racing-related gaming products, and exploring revenue generation opportunities that may exist within the existing regulatory and legislative framework.
4. Creating new revenue sources for the horse racing sector that are not reliant on government funding.
5. Advising on the management of external IT service provider(s) relating to equipment, network, email, cloud services, support/helpdesk, backup and recovery, security and facility access.
6. Providing oversight of industry outreach for both educating potential customers and researching new product revenue streams